Welcome to the Camel Cash Catalog Vol. IV. Inside, you'll find the newest and the smoothest stuff Camel Cash can buy — the kind of stuff you'll never find anywhere else. What's more, this catalog is filled with features about the world of Camel — Joe, the Hard Pack, the Wides Guys and more! So read the stories. And order the stuff. But you better hurry, because you gotta order by 2/28/94.

2 C-Notes on packs of New Special Lights

Get smooth stuff twice as fast!

A milder, smoother taste and two Camel Cash C-Notes — that's something twice as special. Look for double C-Notes on packs of New Special Lights and use them to get even more smooth stuff right here in the Camel Cash catalog.

(LIMITED TIME OFFER)

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

IMPORTANT NEWS
See Back Cover

Special Lights, Special Nights

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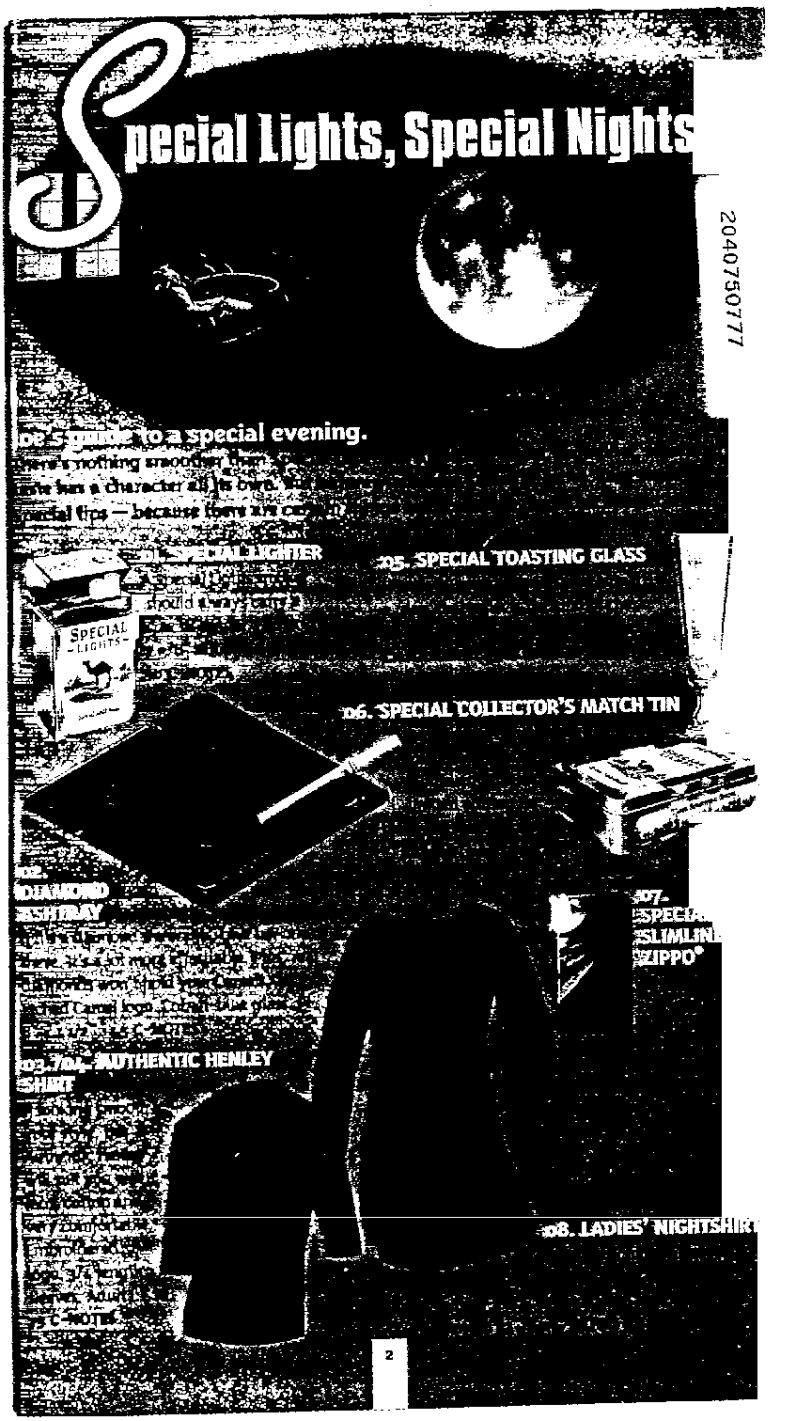

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